

QCC Committee on eLearning

Minutes of committee meeting held September 11th, 2014, Room M209

Meeting called to order 3:20pm

In attendance: Julita Haber (chairperson), Kevin Kolack (secretary- left early), Jodie Childers, Kwang Kim, Barbara Saur (arrived late), Nidhi Gadura, Bruce Naples (President's designee), Dona Boccio (COC designee)

Julita will ask Denis Bejar to add Bruce & Dona to the committee Blackboard group

Dona will seek out a replacement for Susanna who left QCC and Lakersha Smith who has no availability during committee meeting times

The May 14th, 2014 meeting minutes were reviewed and approved

The committee agreed to move the meetings slightly earlier to 3PM on the second Thursday of the month to better accommodate everyone's schedules. No other time worked for the remaining members.

The committee's Blackboard group is active- members will add materials as needed

Bruce reviewed his report (attached at bottom). Highlights:

As far as we know, other CUNY campuses do not earmark online courses in CUNYFirst so that students know what they are registering for. This is expected to change.

At QCC most online courses are designated as PNET or FNET, but even we miss some. Our online course listings are ~90%-95% correct.

Student/faculty pages on the eLearning site need updating
Readiness program updates are in progress

Dona points out that instructional videos instead of text are an option

Julita suggests a subcommittee to investigate options

Bruce points out that the video crew is no longer part of the ACC, but has joined-Marketing

That being said, the ACC is building a recording studio/editing space in the library (shared with Marketing as well as Speech & Theater); setup will take a semester; there are funds for faculty to participate and to hire students; he is on version 3 of his proposal, and needs to add things such as plans to record faculty for flipped classrooms

Perhaps Eileen White (Speech & Theater) might start a video club to assist

Perhaps a contest to produce videos to replace text pages and also answer FAQ like where to find a computer on campus

Bruce reminds everyone that any proposal from him must contain an assessment component (ideally assessing student outcomes, but also showing how retention and grades are affected) - just generating videos to replace the text pages isn't enough

We would like student input/feedback/solutions on the readiness program

The email from the test at the end of the program does go directly to the teacher the student enters, but there is no section information, and the copy that went to students was

often marked as spam - the subject line was changed in an effort to remedy that; the ACC programmer has also moved to Marketing.

The eLearning web pages also need updating- as noted in his report, Bruce would like to add an example of what goes on at the eLearning Institute

(Kevin left here- notes that follow kindly provided by Nidhi)

We are meeting Oct 9th at 3pm next.

Donna mentioned that 50-75% of students in her class didn't know they were in PNET class

Bruce suggested that the Committee might want to follow up on its previous request that Marketing create a PNET and FNET Digital Signage campaign; VoiceThread is valuable tool for FNET and PNET - it's an application and you can create slides of information and students can leave comments, audio, video, or through a phone.

Julia thinks we need to make two subcommittees: one for eLearning readiness and other for Marketing.

Bruce shared the rest of his report (at bottom) for the committee and went through each point. Facts about BB and new features about BB

Bruce recommends that each faculty member get their own YouTube account so that they can upload their videos quickly.

New CMS lets you create personal file repository. However the storage space is only 750Mb

In this new system, you can award your students an Achievement badge when they gain skills.

Bruce recommends that this committee host some brown bag lunches to recruit new faculty for elearning institutes that can be held in ACC. Also revise e readiness program and design an elearning website as an example to show potentially interested faculty.

Bruce says that the June 2015 eLearning Institute has been funded.

No particular Assessment in PNET courses is being done on campus as of now.

Kwang suggested EDX system is free and has modules for assessment.

Bruce suggested TedEd which gives you tools to create a whole lesson around that video.

Softchalk eBook creation is being beta tested right now by Bruce as well.

QCC cannot support everything due to limited staff.

Julita suggest digital presence in academics. Market our courses online so that when students Google a professor's name, they come up. Key words should be added to faculty web pages.

Bruce said CETL is running a project called professional portfolio for faculty. CUNY academic commons may be used as well by faculty. Faculty members may have their own Web page on the CUNY Academic Commons: "CUNY.is/name"

Julita also wants to suggest that for FNET courses or even eReadiness program there should be some exercise video built in. Suggestions should be added to the Bb discussion board.

To recap we have to:

1. Improve readiness
2. Marketing of PNET and FNET campaign
3. Brown bag lunches
4. ELearning institute Webpage
5. Insert health videos

-----material below emailed by Bruce to Kevin; copies provided at meeting-----

Report by Bruce Naples, the President's Designee

eLearning & Blackboard facts

- Spring 2014: CUNY had 250,000 unique active users and 100,000 unique logins per day
- Spring 2014: QCC had 461 unique **active** faculty – 13,551 unique active students – meaning that 49% of our faculty and more than 80% of our students are actively using Blackboard
- Internal Change from UUID to CUNYfirst EmplID
- A new upgrade will take place at the end of 2014
- 14 additional faculty members have joined the eLearning Institute as Cohort VII – a total of 90 faculty members have been through the program
- The eLearning Luncheon will take place on Wednesday, November 12 from 12:30-3pm in the Oakland Dining Room – all committee members are invited

Blackboard's New Features

- Content Management System (CMS) – not designed to handle video
 - Sharing content / artifacts between your courses
 - Sharing content / artifacts between faculty members
 - Space for a Personal File Repository
 - Bad news – max 750 MB of storage
- Achievements = Badges

Suggestions for possible Committee Activities

- Brown-Bag Lunches – stage, and recruit faculty: eL Institute Alumni, other faculty?
- Complete the revision of the eL Readiness Program – add multimedia?
- Design and build an eL Institute Website showing examples of what we cover?